

Health and Wellbeing Strategy Action Plan 2018 – 2020

Aim 1: All children get the best start in life and go on to achieve their potential

Board Sponsor: Jon Stonehouse

2025 Strategic Priority this will contribute to	Actions 2018-20	Who will do it	By when (Include any relevant milestones)	Update November 2018	Indicators the activity will contribute to
<p>1. Ensuring every child gets the best start in life (pre-conception to age 3)</p> <p><i>Children & Young People's Partnership & Transformation Priorities: 0 to 19</i></p>	<p>Reduce the number of parents (and significant others) smoking during pregnancy and immediately after birth by having a quit smoking support offer in each children's centre across the borough, and support pre-birth in place.</p>	<p>Collette Bailey RMBC (Ann Berridge/Sue Smith)</p>	<p>April 2018</p>	<ul style="list-style-type: none"> • Early Help and Health have an agreed smoking in pregnancy pathway and data reports are being developed. • At the 12-week pregnancy statutory assessment stage women who smoke are referred to the midwife smoking in pregnancy team(SIP) team and are supported to make a quit attempt using nicotine replacement therapy. • 17 staff across Children's Centres completed training around motivational techniques and smoking cessation. • Women who complete the seven-week stop smoking plan with the SIP team are then referred into their local children centre for ongoing support to continue to be smoke-free. They are then also registered with the children centre for other support and attendance at the centre. 	<ul style="list-style-type: none"> • Reduction in smoking in pregnancy • Reduction in babies being born with low birth weight and/or at risk of health conditions linked to smoking

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	Increase the numbers of mothers breastfeeding and the number of trained peer supporters	Audra Muxlow/ Amanda Edmondson	April 2019	<ul style="list-style-type: none"> • All twelve Children’s Centres have a breastfeeding support programmes and breast buddies recruitment is ongoing. • A campaign led by the 0 to 19 Health team was held in May to recruit Peer supporters to be “ Be a breast buddy” 	<ul style="list-style-type: none"> • Increase in breastfeeding initiation rates • Increase in number of babies breastfed for longer • Increase in number of peer supporters trained
	Children’s Centres and Public Health Nursing to work collaboratively with schools and settings to develop and close the gap in speech, language and communication	Collette Bailey/Amanda Edmondson	April 2019	<ul style="list-style-type: none"> • As of April 2018 all Children’s centres have Speech and Language trained practitioners’ • Talking Tables are being offered across nine Children’s Centres • 940 families have accessed a Book-Start activity (April to September 2018) • Early Help assessment training has been delivered to health colleagues so that they are able to lead on assessments 	<ul style="list-style-type: none"> • Improved early identification of speech and language concerns • Increased number of children accessing two year old EEF • Increased school readiness
	Increase the use of evidenced-based and evidenced informed interventions including sleep programmes, introducing solid foods, talking tables, baby box university and Bookstart and 5 Ways to Wellbeing	Collette Bailey (Ann Berridge), RMBC	Sept 2018	<p>In terms of the evidenced-based / informed programmes:</p> <ul style="list-style-type: none"> • Sleep programmes are being offered on a regular basis throughout the borough as part of the Early Help parenting offer • Introducing solid foods sessions are being delivered regularly in children’s centres by colleagues in 0-19 health team, supported by Children’s Centre staff. During period April to September 302 families have accessed these sessions 	<ul style="list-style-type: none"> • Reduction in child obesity • Increased school readiness • Improved emotional well-being and mental health for parents and children

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				<ul style="list-style-type: none"> • Talking tables – Staff in children’s centres were offered training regarding this but this is in pilot stage at Coleridge and will be rolled out across the piece subject to evaluation. • Baby box university has been rolled out through the O-19 Health Team and are currently being piloted in some children centres with a view to rolling it out to the remainder in January session .71 families have collected a Baby Box from one of our Centres • Book start – Children’s Centres are able to sign up to this offer. • The 5 ways to well-being has been disseminated to all Early Help staff and when planning family activities workers take account of and incorporate different themes. • Early Help staff have received a short presentation on Make Every Contact Count (MECC) 	
	All partners to work collaboratively on a Joint Strategy / Action Plan around Childhood obesity	TBC	TBC	<ul style="list-style-type: none"> • Work has not yet commenced. Update at year end 	

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<p>2. Improving health and wellbeing outcomes for children and young people through integrated commissioning and service delivery</p> <p><i>Children & Young People's Partnership & Transformation Priorities:</i></p> <ul style="list-style-type: none"> • <i>CAMHS</i> • <i>0 to 19</i> • <i>Acute and Community Integration</i> • <i>SEND</i> • <i>Signs of Safety model</i> • <i>Transitions</i> 	<p>Develop a Joint Commissioning approach between the Council and the CCG that integrates commissioning activity. Refreshed Joint Commissioning Strategy (Sep-18)</p>	<p>Jenny Lingrell RMBC</p>	<p>Sept 2018 – new timescale of April 2019 proposed.</p>	<ul style="list-style-type: none"> • A SEND Sufficiency Strategy has been completed and includes proposals for future commissioning priorities. Stakeholder Consultation is currently underway • SEND Sufficiency work based on education data has been completed and includes projections of future need in the borough; this will inform the joint commissioning strategy for the borough • The annual refresh of the Local Transformation Plan was published in October 2018; this sets out the local area's response to Future in Mind for the next 12 months • Work to develop a local area Social Emotional and Mental Health Strategy has commenced; a draft strategy will be ready for consultation in January 2019. • Work is underway to provide transparency in relation to financial contributions made by partners to high-cost placements for children with complex needs • Work is underway to provide transparency in relation to financial contributions made by partners in relation to co-production work in the borough • The Joint Assistant Director for Commissioning, Performance & Inclusion started in post in September 2018; it is proposed that the timescale to deliver this milestone is changed to April 2019. 	<ul style="list-style-type: none"> • Develop shared outcomes and pooled budgets are identified • Improved efficiencies and financial advantages are realised.
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	Develop a neighbourhood model of service delivery across all services.	David McWilliams, RMBC	February 2019	<ul style="list-style-type: none"> • In October 2018 Cabinet approved the implementation of Phases Two and Three of the Early Help Strategy incorporating the development of locality Family Hubs. Early Help Team staff will be co-located and based in a shared space with RMBC services, social care and health partners to provide delivery points for the 0-19 Offer. Work is ongoing with the Asset management team to support development of the new hub locations. • The recruitment will commence in November across the Early Help Service with full implementation of the new structure by the end of February 	TBC
	Building on the co-location of services at the SEND Hub (Kimberworth Place) - stage 2 of the project will focus on more efficient and effective joint working across the whole SEND / CAMHS system.	Jenny Lingrell RMBC Anders Cox, CAHMS	April 2019	<ul style="list-style-type: none"> • Regular meetings between all Service Managers based at Kimberworth Place are scheduled to commence in December 2018. • Design process for partners from CAMHS and community-based health services to contribute to EHCPs and SEND Panel has commenced • SEND Strategic Board meets regularly • SEND Health Focus Group meets monthly 	<ul style="list-style-type: none"> • Improved integration of services enabling reduced duplication • Improved service for children and young people
	SEND training roll out across Children and Young People agencies.	Jenny Lingrell RMBC	July 2018	<ul style="list-style-type: none"> • The SEND training rollout commenced in April 2018 and will be completed by December 2018. • The SEND training will familiarise CYPS and staff in partner agencies with the legal requirements and expectations of the Special Educational Needs and Disability reforms (2014) Education Health and Care 	<ul style="list-style-type: none"> • Increased understanding of SEND, EHCP and graduated Response • Reduction in number of children with EHCP

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				<p>Plans, the graduated response and implications for Education, Health and Social Care colleagues.</p> <ul style="list-style-type: none"> • New dates were published in October 2018 and targeted to the Health and Social Care workforce. 	
	A new outcome-based performance framework for the delivery of 0-19 services.	Helen Leadley, RMBC	December 2018	<ul style="list-style-type: none"> • A performance framework has been developed alongside a 0 -19 scorecard. Quarterly meetings take place which include Health, Commissioning, Public Health and CYPS Performance teams to review progress and present challenge where appropriate. 	<ul style="list-style-type: none"> • Improved accountability and services • Improved contract monitoring arrangements

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<p>3. Reducing the number of children who experience neglect or abuse</p> <p><i>LSCB Priority</i></p> <p><i>Children & Young People's Partnership & Transformation Priorities: Signs of Safety Implementation</i></p>	<p>To improve workforce understanding of the key characteristics of neglect in Rotherham. To provide staff with the tools and skills to intervene effectively, so that less children are placed on CP plans due to neglect - Graded Care Profile</p>	<p>Rebecca Wall/Susan Claydon, RMBC</p>	<p>April 2019</p> <p>Ongoing</p> <p>Commenced June 2018</p> <p>April 2018</p>	<p>Graded Care Profile (GCP)</p> <ul style="list-style-type: none"> • GCP training is delivered by a dedicated pool of Practitioner/trainers from the multi-agency Partnership. • The Learning and improvement subgroup has led on a review of the training in recognition that GCP assessments are not readily visible on files or around influencing decision making around Neglect. • Audits have been completed over a three month period in Social Care (SC) and Early Help (EH) regarding current practice in relation to Neglect. This led to a summary on a page around key messages and supported a whole day learning event which explored the importance of the GCP; Chronologies to evidence cumulative harm and toxic stress and its impact on children • SC are moving towards single category for CP plans in order to have a clearer understating issue of Neglect as a <u>primary</u> concern for children in Rotherham and to support evidencing impact of the refreshed GCP implementation plan • A regional Neglect conference is being planned for early 2019 • The LSCB have a Neglect strategy and a Multiagency Audit will be completed before the end of March 2019, to consider the impact of the refresher training 	<ul style="list-style-type: none"> • Reduction in CP due to neglect • Increased confidence across the partnership in identifying neglect • Increased evidence through multiagency audits of the use of graded care profile • Reduction in CP due to Emotional Harm & Neglect
	<p>To improve joint working between adult/children's workforce.</p>	<p>Rebecca Wall</p>	<p>Ongoing</p>	<ul style="list-style-type: none"> • The Head of Safeguarding for Children and Adults are working together to maximise training opportunities • Audits have been completed in SC and EH around Mental health and Domestic abuse as standalone issues, with further work is planned to consider the 	<ul style="list-style-type: none"> • Increased confidence across the partnership and between Adults and CYPS in identifying the impact

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	Addressing the 'toxic trio': drugs/alcohol, mental health and domestic abuse.			<p>interconnection with adults.</p> <ul style="list-style-type: none"> • A focused approach delivered through Signs of Safety mirrors the Strengths-Based Approach which is being implemented in adults RMBC. • Both programmes are included in the wider partnership roll out of the Rotherham Family approach, which will include how we work to maximise strengths for children and their parents, affected by MH, Substance misuse and DA. 	<p>of the Toxic Trio and Cumulative harm</p> <ul style="list-style-type: none"> • Evidenced via audit – explore joint audit with adults services
	Increase the number of children supported through Early Help Assessments by all partners	Susan Claydon, RMBC	Ongoing Performance reported monthly	<ul style="list-style-type: none"> • Over the past year Early Help Assessment Training has been rolled out to our partners in schools, health and the voluntary and Community Sector. • Early Help Integrated Working Leads in each locality provide training and support to partners to complete Early Help Assessments and Team Around the Family meetings. • Partner completion of the EHA, was 20.4% in September with 27.7% year to date performance profile. When compared with the same period in previous years this highlights the transformation that has occurred within the service to increase the embedding of early help approaches across partners. In the same period of 2016 there were 5.9% of EHA's completed by partners and in September 2017 this figure rose to 11.3%, highlighting substantial change in this area of practice and with it, a move towards a much more healthy, shared early help system across the borough. • Health uptake still remains an issue and as a result a discussion is taking place to re-challenge the low performance and implement changes to the way that the 0-19 service operate to accommodate the 	<ul style="list-style-type: none"> • Increased Early Help Assessments completed by partners and quality assured

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				embedding of EHA's.	
	Investment in evidenced-based approaches to reduce neglect – Edge of Care, Family Group Conferencing and the implementation of Pause	Jenny Lingrell, RMBC	July 2018 - Expansion of EoC TBC	<ul style="list-style-type: none"> • Edge of Care, Family Group Conferencing and the Pause are now fully operational. • Staff in Early Help youth offending Service have been trained in FGC to provide additional capacity to this programme 	<ul style="list-style-type: none"> • 20 new vulnerable births prevented by PAUSE intervention • Reduction in number of children becoming LAC • Reduction in CP and CIN and reduction in demand on statutory services • Reduction in CP linked to Neglect
	Work with the Rotherham LSCB in developing the Strategy for responding to Childhood Neglect	Rebecca Wall, RMBC	<p>Multiagency JTAI and learning event to be completed by October 2018</p> <p>Training roll out from September 2018</p>	<ul style="list-style-type: none"> • The Neglect strategy Action plan has been updated and presented at the September RLSCB board to reflect the work undertaken around GCP, Training and Audits • The planned Neglect JTAI did not progress as planned as a decision was taken to refocus to familial sexual abuse. • A multiagency RLSCB adult will be completed by the end of March 2019. 	<ul style="list-style-type: none"> • Higher level of referrals linked to neglect showing increase awareness • Early identification and intervention form EH and universal service to prevent neglect • Multiagency understanding the impact of cumulative Neglect and what works to support families and improve children's outcomes

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<p>4. Ensuring all young people are ready for the world of work</p> <p><i>Children & Young People's Partnership & Transformation</i></p> <p>Priorities: SEND Transitions</p>	<p>All 16 – 19 (25 with SEND) year olds who are NEET/Not Known to be followed up by the Early help Service and those who have RONI to be identified early by schools to enable targeted work to take place</p>	<p>Collette Bailey, RMBC</p>		<ul style="list-style-type: none"> • As of September 1.4 % of all 16-19-year-olds were NEET and 14.5% were not known, showing an improvement on the previous year (1.7% NEET and 15.7% Not Known) (CCIS) • Staff have been deployed by EH Service to find SEND NEETS/Not Known aged 20-24. Work is ongoing with figures significantly reduced from Dec 2017 and outperforming national, regional, statistical neighbours • As of September 2% of young people with SEND aged 16-19 were NEET which is significantly better than the position at the same time last year last year (3.7%) • September figures for young people aged 16-19 Not known with SEND was 20%, slightly higher than last year and an action plan is in place to bring this figure down • Not Known figures are naturally high in September as destinations from post 16 providers are still being gathered as enrolments take place and are not included in targets 	<ul style="list-style-type: none"> • Reduction in the number of young people 16 / 17-year-old who have SEND who are NEET • Reduction in the number of young people 18/19-year-old who have SEND who are NEET • Reduction in the number of young people 20-24-year-old who are NEET
	<p>Explore further work with SCR ESF Bid and the Development of Career Hubs</p>	<p>Collette Bailey/Simeon Leach, RMBC</p>	<p>ESF x 3 Bids May 2018 now at contracting stage</p>	<ul style="list-style-type: none"> • The Council, in conjunction with the other Sheffield City Region (SCR) local authorities, has three applications for European Social Fund (ESF) funding approved by the Department of Work and Pensions projects (European Structural Funds programme 2013-20); <ol style="list-style-type: none"> 1. Pathway to Progression- two strands supporting vulnerable young people and adults into education and employment, 2. Pathways to Success aimed at adults with significant health needs or disabilities to prepare 	<ul style="list-style-type: none"> • Increase in vulnerable groups accessing the labour market • Reduction in 16-18 ywear old NEET • Increased employer engagement in schools to support transitions at 16

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			<p>Careers Hub June 2018</p>	<p>for and enter employment.</p> <p>3. The Business Education Alliance project to increase employer engagement.</p> <ul style="list-style-type: none"> • Discussions are in train with Public Health, Adult Services and Early Help to develop local delivery plans and targets. • The three ESF strands will lever in circa £1.6 million over the next three years. <p>The Careers Hub bid to Career Enterprise was unsuccessful. However the SCR Local Enterprise Board are exploring the potential to provide some addition sub-regional capacity to the existing Enterprise Adviser Network</p>	
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